GLA Civic and Democratic Participation Programme

(June 2024 - June 2025)

Launched in 2019, the GLA's Civic and Democratic Participation programme works with statutory bodies, civil society, and underrepresented Londoners to improve voter registration and increase democratic and civic participation.

In 2024–25, the GLA coordinated with borough electoral services, civil society organisations (CSOs), and educational institutions to deliver:

- The sixth London Voter Registration Week (LVRW)
- The inaugural London Democracy Week (LDW)
- Phase three of the Voter ID awareness campaign
- Phase three of the Democratic Participation grants programme

Awareness of the photo voter ID requirement rose by 56 percentage points between August 2022 and January 2025 – from 33% to 89%.

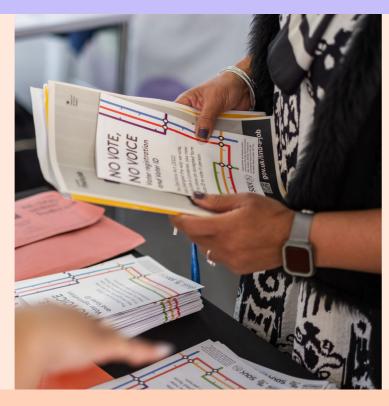
Over 25,000 under-registered and under-represented Londoners were directly reached by our grantees through varied activity (not including social media).

"You've really changed my mindset – I never wanted to register to vote, but I will."

Student at Capel Manor College, participant in our in-person activity at education institutions







"This project made me realise I have a voice even if I am not yet a citizen. I can still talk to decision-makers and be part of the change."

Young Afghan refugee, participant of grantee, Kosovar Albanian Youth Against Violence

"I always thought voting wasn't for people like me. Now I understand my rights. I felt proud and equal."

Deaf Londoner, participant of grantee Empowering Deaf Society

This work would not have been possible without the support of our coalition of partners. For more information on our programme, including a list of our current partners, go to the GLA Democracy Hub at https://registertovote.london

Co-designed accessible materials, including resources in 15 community languages, British Sign Language and Easy Read, were shared widely across boroughs and civil society networks, supported by pan-London events and a revamped Democracy Hub (https://registertovote.london).

The grants programme supported equity-led organisations to strengthen political literacy in their communities by providing knowledge and tools, helping Londoners overcome barriers to democratic participation, encouraging broader civic engagement, and building the capacity of civil society organisations to embed democratic participation in their ongoing work.





Over 18,000 Londoners were engaged in-person, and an estimated 5.4m people reached on social media via our community delivery partner and our grantees.

Almost 20,500 Londoners registered to vote during LVRW 2024. This is a 3% increase, across all age groups, from the week before (when no campaign activity took place), and an increase of 9% among young Londoners.

Understanding of the democratic system rose by an average of 59% as reported by the beneficiaries of the activity delivered by our grantees.

